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**Special Sessions Call for Papers**  
**The Third IEEE International Symposium on Computer,  
Consumer and Control, 2016**

**Session organizer** : Vice Prof. Qing-Lan Luo

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Normal University, Changchun P.R. China

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**Session title:** *Service Innovations based on Internet application*

With the application of Internet information technology and the development of new generation of information technology, such as big data, cloud computing, mobile Internet (MI), these not only shorten the distance between human beings, greatly promote the level of productivity, but also lead to a major innovation and change in the global service, resulting in some new service formats and business models—service outsourcing, e-commerce, Internet banking, online retail, online games and so on. The important features of these new service formats are: be supported by the Internet information technology, to cross the boundaries of space and time, broke the traditional mode of organization and operation, forming a global and intelligent business model. The new service formats will show an explosive growth, and promote the transformation and upgrading of industry, such as finance, business, tourism, and education etc.. The application of Internet information technology will to become a new engine and power of the growth in global service.

**Topics/Areas**

The topics of interest include, but are not limited to

- Application of Big Data in Service

- Application of Cloud Computing in Service
- Application of Mobile Internet in Service
- E-commerce and Online Retail
- Security of Internet Banking
- Internet Information Technology and Consumer Behavior
- Human Resource and Internet application
- Online Travel Agent Service
- Communication Techniques for Online Service
- The Application of Apps in Service

All papers accepted and registered for presentation will be published in the conference proceedings, and excellent papers will be recommended for publication in the special issue of SCI Journals. Please note that papers must submit via the submission system website and meet the format of IS3C2016.

Important Dates:

Paper Submission Due: January 10, 2016

Notification of Acceptance: Within 4 weeks from the date the paper is received.

Registration Due: April 1, 2016

Conference Camera Ready Paper Due: April 20, 2016